

2011 PEACE THROUGH BUSINESS®





NAME: Gloria Uwezira **COUNTRY:** Rwanda

BUSINESS: GLO CREATIONS

Bio information

Gloria grew up in a business family that inspired her to start her own business. From her early teenage years she enjoyed working in her mother's business, doing some artistic work and very much appreciated her grandfather's values as a businessman.

Her beginnings of starting her own business kicked off in Senegal where Gloria was pursuing her studies then took some batik art lessons. After acquiring artistic skill in batik, with determination and confidence, Gloria started her business selling batik t-shirts to her fellow church members and friends.

Upon her return to Kigali in 2008, Gloria established her art company, and then noticed the lack of awareness in the batik art; which opened a door of opportunity to her. Pursuing her business in Rwanda was both exciting and challenging. As a young female entrepreneur, Gloria faced the challenge of being accepted because of her young age and look; but with time, people started trusting the quality and uniqueness of her creations.

As time would go by, Gloria became a source of inspiration to many Rwandan young ladies and boys as she shared her entrepreneurial journey through TV and Radio shows and other events.

Business information

GLO CREATIONS is an art & fashion business with a batik art specialty. Gloria overcame significant obstacles to build her business in Rwanda and her commitment is to develop the art & fashion design industry in her country and the East African region.

As an entrepreneur, Gloria is passionate about producing fashionable art creation. She believes in the viability of her business and intends to expand it into neighbouring countries.

Gloria is a 2008 PEACE THROUGH BUSINESS program graduate.