

	<p>NAME: Astrida Uwera</p> <p>COUNTRY: Rwanda</p> <p>AGE: 26</p> <p>BUSINESS: Agasaro Women's Magazine</p>
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Bio information

Astrida has a Bachelors Degree in Journalism and Communication, is a member of the Tutsi Genocide Survivors Association, is tri-lingual, and faithful member of her church.

She was unemployed, just married and pregnant when she began to consider a way out for her family. Working in the media since 2005, coupled with her interest in writing about women's issues and the gap in the Rwandan culture on this topic, she began to think about starting a women's magazine.

Business information

Agasaro Publishing is a company with the main objective of publishing women magazines. It began in 2010 with the first online women's magazine called Agasaro Magazine. Agasaro Women's Magazine is designed for Rwandan women, but will also cover neighboring countries.

The purpose of Agasaro Magazine is to promote Rwandan women - make them visible in what they are doing. It will provide information to women on issues of most interest. Taking the lead in promoting women as dynamic decision makers, Rwanda has allowed women to engage in the development of their country.

The next step will be a printed magazine for women who live in rural areas.

By attending PEACE THROUGH BUSINESS, Astrida hopes to learn better financial management, how to develop her brand.