



**NAME:** Sima Sahar  
**COUNTRY:** Afghanistan  
**AGE:** 23  
**BUSINESS:** Sima Handicraft

### Bio information

Like many of the Afghan students, Sima was born in Afghanistan, but when the Taliban attacked, her family immigrated to Pakistan where they lived until 2009. After completing her education in Kabul, she spent the summer working in the Jaghory district doing embroidery, a skill her mother taught her while attending school. During her summer visit, she developed a new pattern of sewing on the collars of men and women's clothing.

After returning from her summer visit, Sima began to think about starting her own embroidery business - it was a good trade and one that required very little investment. So in 2009 she began her handicraft business with three (3) employees, always trying to develop business, paying her employees a fair wage and delivering quality products to the bazaar.

Sima loves her business because of Afghanistan's rich culture in being a top supplier of handmade products. It is her goal to have her company in every province of Afghanistan.

### Business information

Sima Handicraft Company began in 2009 with embroidery work done by women from their homes. It grew with the help of a vendor who sold the company's handicrafts in the market. With the increase in the company's capital, they expanded into carpet weaving.

By attending PEACE THROUGH BUSINESS, Sima wants to learn how to manage her business and hopes the program can help her be a successful businesswoman.