

	<p>NAME: Sahiba Nooristani</p> <p>COUNTRY: Afghanistan</p> <p>AGE: 22</p> <p>BUSINESS: Iconic Event Management Meeting Planners Inc.</p>
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Bio information

In 2009, Sahiba completed her studies from Kardan University in Kabul with a Diploma in Business Administration. In 2010, she completed the Preparatory Program at the American University of Central Asia.

Since August of 2010, Sahiba has held the position of investment promotion officer with the Afghanistan Investment Support Agency. In this position, it is her responsibility to encourage, promote and facilitate new business. Her most recent accomplishment was the "Kabul International Exhibition 2010" where she facilitated the participation of 50 Afghan women who showcased and sold Afghan made products. The event was a success for many of the women who were able to sign contracts to supply their goods to buyers.

Business information

Iconic Event Management Meeting Planners vision is to provide a total meeting resource. Their services will include conferences, exhibitions, seminars, workshops, rate and contract negotiation, complete event planning, on-site management, airline assistance, and cruise assistance - all at no cost to the client making Iconic Event Management a time-saving "one-stop shop." Different from how most event planning companies work, Iconic Event Management will be compensated for their services through their partnership with Hela Moon's Resource One.

By participating in the PEACE THROUGH BUSINESS program, Sahiba wants to learn how to use market research to attract international business and how to plan for her business.