

## 2011 PEACE THROUGH BUSINESS®





**NAME:** Diana Mbabazi **COUNTRY:** Rwanda

**AGE:** 43

**BUSINESS:** Karongi Sericulture Development Scheme LTD

## **Bio information**

Diana holds a Bachelors Degree in Business Administration Management, Finance Option from the School of Finance and Banking in Rwanda and a two year Certificate in Agriculture from the Bukalasa Agricultural College in Uganda. She works a full-time job in addition to owning her silkworm business.

Diana became interested in raising silkworms in 2008 after she made a working visit organized by the Rwanda Private Sector Federation. Upon returning home, she and her husband began an Agro-Industrial based business that grows mulberry trees and rears silkworms. Diana sees her business as a way to help the impoverished Karongi district citizens and to increase the diversification of agricultural products in Rwanda.

## **Business information**

The Karongi Sericulture Development Scheme serves as a collection center for the mulberry leaves from the growers, a distribution center for the silkworms, and a collection point for the cocoon harvest.

Diana seeks to reduce proverty among the Karongi district and aid in the recovery of the Karongi economy with the successful operations of the farm. Sericulture allows for reduced crop cultivation; which is critical in Diana's mountain chain district. In turn, this will help increase the socio-economic welfare of the population, specifically rural women who suffer from unemployment and poor education.

By attending the PEACE THROUGH BUSINESS program, Diana hopes to gain contacts for foreign trade and learn how to benchmark her business from the experts.



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