2022 PEACE THROUGH BUSINESS® Student Application

**Application Deadline: November 30, 2021**

Acceptance into the 2022 PEACE THROUGH BUSINESS® program is based upon the information submitted in this application and supporting documentation. The shaded cells are not to be changed; please make responses in the white cells, which expand automatically. All documentation must accompany the application. Incomplete applications will **not** be considered. All photographs may be used in promotional materials and should be clear **and** of high quality.

**NAME**

| First name (given): |  |
| --- | --- |
| Last name (family/surname): |  |
| Name as it appears on passport: |  |
| Name you like to be called: |  |
| Linkedin profile:  |  |
| Facebook profile: |  |
| Instagram profile: |  |
| Twitter handle: |  |
| Skype number: |  |
| WhatsApp number: |  |

**ADDRESS**

| Mailing address: |  |
| --- | --- |
| City, town, province: |  | Country: |  |
| Home phone: |  | Cell phone: |  |
| Email: |  |

**PERSONAL AND FAMILY INFORMATION**

| Date of birth (month/day/year): |  |
| --- | --- |
| Person to be notified in case of emergency (phone number and email address): |
|  |
| Country of citizenship(s): |  |
| Passport number and expiration date: |  |
| Married? (yes/no): |  | If yes, husband’s name: |  |
| Children? (yes/no): |  | If yes, children’s ages: |  |
| Do you have family members who have gone through the PTB Program? (yes/no): |  | Do you have family members applying for the 2022 program? (yes/no): |  |
| Do you have family members living in the U.S. or Canada?: |  |
| Please list all family members living in the U.S or Canada: |  |
| Name, address & phone number(s): |
|  |
|  |
| List all schools you have attended and any diplomas/degrees you have received: |
|  |
| List special skills or talents: |
|  |
| List all organizations in which you are involved – social, professional, political, and honorary: |
|  |
| List all languages you speak and degree of fluency: |
|  |

**YOUR BUSINESS** (Please remember, the more detail you put into your application, the better our opportunity of fully understanding your business and matching a mentor suited to your needs.)

| Name of your business: |  |
| --- | --- |
| Business address: |  |
| Business phone: |  | Business website: |  |
| Type of industry: |  |
| What is your percentage of ownership?: |  | How long have you owned your business?: |  |
| Do you have a job outside of your business?: |  | What is your annual business revenue (in U.S. dollars)?: |  |
| Describe your business as completely as possible using at least 3-5 sentences: |
|  |
| Why did you decide to start your business?: |
|  |
| What are you most passionate about in your business?: |
|  |
| Where do you see your business in five years?: |
|  |
| What business skills would you like to gain from attending PEACE THROUGH BUSINESS®? |
|  |
| What specific goals or expectations do you have of PEACE THROUGH BUSINESS®? |
|  |
| Are you planning to open a business other than the one described above? If yes, please explain: |
|  |
| Share your story! Outside of your business, we would like to know what specific personal obstacles you have overcome. How has overcoming these obstacles made you a stronger woman? Using at least 5-7 sentences, describe your experience(s). |
|  |
| A benefit of participating in PEACE THROUGH BUSINESS® is mentor matching. We strive to match PEACE THROUGH BUSINESS® students with mentors in the same or similar industry to ensure mentorship is relevant and beneficial. These mentors have agreed to share their time and expertise with you on a volunteer basis. Do you agree to communicate with your mentor via email or Skype or similar **at least two times per month** to establish an ongoing relationship? |
|  |
| Are you willing to share your information listed in this application with your assigned mentor? |
|  |
| If you should be chosen to attend Leadership Development, what would you like to learn during Mentorship Week? |
|  |
| What activities or hobbies do you enjoy? |

**REQUIREMENTS**

| Use the following checklist to ensure your application package is complete. **Omitting any items will result in an INCOMPLETE application, which will NOT be considered.** |
| --- |
|  | Complete the PEACE THROUGH BUSINESS® student application. |
|  | Attach a **non**-passport photo of yourself (up-close/headshot photo—no “selfies”).  |
|  | Attach a valid copy of your passport information page showing name, issue date, date of birth, and expiry date. |
|  | Attach a **minimum** **of 3 clear photos** of your business, showing yourself and company signage in the photo. Photos should be high quality. These may be used in marketing campaigns promoting PTB. |
|  | Attach a 250-word biography for publication (**not** **a C.V.,** but a description of your background, education, family life, hardships, dreams and business goals). |
|  | Attach a copy of your valid business/trade license issued by your government and English translation (if necessary). |

**CONSENT**

| By writing “yes” below, I hereby agree and consent to my participation in all activities selected by the Institute for Economic Empowerment of Women (IEEW), including but not limited to, interviews, the recording of interviews, photographs, movies and/or video tapes (MATERIALS). I grant **IEEW** the right to publish and distribute such MATERIALS, in whole or part, for any IEEW purposes in any media format, which include but are not limited to newspapers, magazines, television, radio, film, and any type of media on the Internet. I also grant **IEEW** the right to edit such MATERIALS, so long as the meaning of statements and interviews are not substantially changed. |
| --- |
| If you agree with the above statement, please write “yes” in the following box.  |  |

**LEADERSHIP DEVELOPMENT**

| After the completion of the PEACE THROUGH BUSINESS® In-Country Education, the top students will be selected to attend Leadership Development, typically held in the U.S. If you would like to be considered for this extended training in the U.S., and if selected by the independent Selection Committee to participate in the training, the following items will be collected from you:* A program fee of US$250 to assist with teaching and travel costs
* A fee for your U.S. visa
* A signed contract listing your obligations and requirements while participating in Leadership Development
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| --- |
| If you agree with, and accept, the above statement and hereby apply to be considered for the program, please write “yes” in the following box. |  |

REFERENCES

| Provide the names, phone number, address and email of 3 personal references below: |
| --- |
| 1. |  |
| 2. |  |
| 3. |  |

Once the application is complete, please save the document and email it to info@ieew.org. **All supporting documents and pictures must accompany the application**. Those selected for the 2022 PEACE THROUGH BUSINESS® In-Country training will be notified before classes begin in January 2022.